

CAPABILITY STATEMENT

AHMARCOM SOLUTIONS, LLC is a small, woman owned business founded on human nature to create something worthy of recognition. We provide exceptional marketing and communication solutions, methods, and strategies to intuitively develop products for our customers that help shape how their audience perceives their vision in the most innovative way. It's a new day, and every day brings a new challenge, and with that challenge comes the opportunity to rethink and reframe how we market products and services to the world. To help our customers achieve this, we offer a network of marketing experts, strategists, designers, developers, and specialists who are ready to take your event, business, brand, or product to the next level in the most distinctive way. We work hard to deliver meaningful products and services at 100 percent satisfaction that drive results.

KEY DIFFERENTIATORS



Over 30+ years of marketing, communications expertise across academia, Department of Defense, the U.S. Intelligence Community and the commercial marketplace.



Over 10 years of international marketing and event experience with 100% customer satisfaction.



A recipient of **over 10 recognitions from top DoD senior leadership** for outstanding contract support to the US Government and the Intelligence Community.

PAST PERFORMANCE

Government Contracts:

AERO Week 2023-2027

Subcontract Partner to UpSlope Advisors (Prime) to provide conference event services for five -year AERO Week. Successfully executed the first two years: 2023 and 2024

ROADMAP Summit 2024

Subcontract Partner to UpSlope Advisors (Prime). Successfully served as the contractor event lead to the ROADMAP Summit 2024.

COMPANY DATA

UEI # JPHWCL2UYNM7

CAGE CODE 91ST8

STRUCTURE Limited Liability Corporation

INCORPORATED 2020

NAICS

541611 Administrative

Management and

General Management

Consulting Services

541613 Marketing Consulting Services

541810 Advertising Agencies

561920 Convention and Trade Show Organizers

611430 Professional and Management Development Training

INDUSTRY CERTIFICATIONS

Certified Trade Show Marketer (CTSM)

CONTACT US

WEB https://www.ahmarcoms.com

VOICE 202-760-5001

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MARKETING

- Creative Campaigns
- Influencer Campaigns
- Digital Advertising Campaigns
- Email Campaigns

BRANDING

- Brand Strategy
- Logos
- Brochures / Flyers / **Event Materials**



MARKETING CONSULTING

- Planning and Forecasting
- One-on-One Consultations
- Group or Team Consultations



WEBSITE **DEVELOPMENT**

- **New Website Planning** and Development
- Website Content Management
- Website Refresh
- Website Rebranding

CORPORATE COMMUNICATIONS

- Communication Plans and Campaigns
- **Strategic Communications**
- Content Creation and **Editing**
- **Briefings and Presentations**

CONFERENCE AND OUTREACH EVENTS

- Pre-planning to execution of conferences, tradeshows, networking, or outreach events
- **Event Marketing and Promotion**
- On-site Event Signage and Design
- Conference Logo Design or **Enhancements**



